

Australian Cardiac Rehabilitation Association 13th Annual Scientific Meeting & Exhibition



SPONSORSHIP AND EXHIBITION PROSPECTUS

Adelaide Hilton International, South Australia

7th – 9th August 2003

Invitation

We are delighted to invite you to participate in The Australian Cardiac Rehabilitation Association 13th Annual Scientific Meeting and Exhibition to be held from 7th – 9th August 2003. The meeting will be held at the Adelaide Hilton International and provides an opportunity to discuss the latest developments in rehabilitation and secondary prevention.

The Meeting theme *Cardiac Rehabilitation – who have we forgotten?* challenges us to reflect on current practice, the potential to be more inclusive and how practitioners can translate this into service provision.

Sponsorship and Exhibition involvement is a very important feature of this annual event and we value this participation. As a sponsor you will be demonstrating your support and commitment to the rehabilitation community whilst gaining maximum exposure to a highly qualified and influential national audience.

As an exhibitor you will be making a positive contribution to this annual event and have the opportunity to enjoy strong branding and exposure to raise your company profile, display and promote your current products or launch a new product with impact.

The event will provide numerous opportunities for you to interact with the anticipated 200 delegates from a range of health related fields including nursing, allied health, medical and health promotion.

All sponsorship and exhibition costs outlined in this Prospectus are inclusive of GST. Please join us in Adelaide in 2003!

*Sue Moore
Convenor*

ORGANISING COMMITTEE

| | |
|-----------------|--------------------|
| Sue Moore | Brenda Mangelsdorf |
| Kathy Read | John Rogers |
| Libby Birchmore | Anne Clifford |
| Jacque Smith | Maura Hopkins |
| Simon Stewart | |

CONFERENCE SECRETARIAT

SAPMEA Conventions
68 Greenhill Road
Wayville SA 5034 Australia
Phone: +61 8 8274 6060 Fax: +61 8 8274 6000
Email: acra@sapmea.asn.au

HOST CITY

ADELAIDE, SOUTH AUSTRALIA

The Conference City, Adelaide, the capital of South Australia, is one of Australia's best-kept secrets. This cosmopolitan city is renowned for its beautiful parklands, beaches, food and internationally recognised wineries. It provides the perfect combination of business and pleasure, the best feature being how close the facilities are to each other with restaurants, cafes and nightclubs all within easy walking distance of our Meeting venue.

VENUE

The Adelaide Hilton International is a five star hotel in the very heart of the city. It overlooks picturesque Victoria Square and is adjacent to the vibrant Central Market and surrounded by a myriad of cafes, bars and restaurants.

Sponsorship Opportunities

PLATINUM SPONSOR

\$16,500

As a Platinum Sponsor of the 13th Annual Scientific Meeting and Exhibition, your organisation will be affiliated with all aspects of the event. The Platinum Sponsorship will receive considerable exposure and recognition through the following:

- ♥ Recognition as Platinum Sponsor on all printed materials including the Registration Brochure and Handbook.
- ♥ Corporate signage (provided by you) displayed on main stage in the plenary room.
- ♥ Corporate signage (provided by you) prominently displayed in the Exhibition area.
- ♥ Two Exhibition Booths in a prominent position.
- ♥ Two full registrations to enable networking with delegates (including catering each day, satchel and welcome reception).
- ♥ Acknowledgment as Platinum Sponsor on the home page of the Meeting website with a hot link to your organisation's website.
- ♥ Back page advertisement in the Handbook (artwork provided by you).
- ♥ Organisation brochure or item inserted into each delegate satchel.
- ♥ Corporate slide shown at regular intervals.
- ♥ List of delegate contact details provided after the Meeting in accordance with the Privacy Act.
- ♥ Other benefits as negotiated.

GOLD SPONSOR

\$11,000

Being a Gold Sponsor of the 13th Annual Scientific Meeting and Exhibition, your organisation will also be making a positive contribution and will receive significant exposure including the following:

- ♥ Recognition as Sponsor on all printed materials including the Registration Brochure and Handbook.
- ♥ Corporate signage (provided by you) prominently displayed in the Exhibition area.
- ♥ One Exhibition Booth in a prominent position.
- ♥ One full registration to enable networking with delegates (including catering each day, satchel and welcome reception).
- ♥ Acknowledgment as Sponsor on the Sponsorship Page of the Meeting website.
- ♥ Half page advertisement in the Handbook (artwork provided by you).
- ♥ Organisation brochure or item inserted into each delegate satchel.
- ♥ Corporate logo included on Sponsorship Slide shown at regular intervals.
- ♥ List of delegate contact details provided after the Meeting in accordance with the Privacy Act.
- ♥ Other benefits as negotiated.

SILVER SPONSOR

\$8,800

Silver Sponsorship of the 13th Annual Scientific Meeting and Exhibition shows your organisation is also providing significant support in ensuring the success of this event. In return you will receive:

- ♥ Recognition as Sponsor on all printed materials including the Registration Brochure and Handbook.
- ♥ 50% discount on the price of an Exhibition Booth.
- ♥ One full registration to enable networking with delegates (including catering each day, satchel and welcome reception).
- ♥ Acknowledgment as Sponsor on the Sponsorship Page of the Meeting website.
- ♥ Quarter page advertisement in the Handbook (artwork provided by you).
- ♥ Organisation brochure or item inserted into each delegate satchel.
- ♥ Corporate logo included on Sponsorship Slide shown at regular intervals.
- ♥ List of delegate contact details provided after the Meeting in accordance with the Privacy Act.
- ♥ Other benefits as negotiated.

GALA DINNER

\$6,600

The Gala Dinner will be a prominent event of the social program. The Sponsor of the Dinner will receive the following opportunities and acknowledgments:

- ♥ Naming rights to the Gala Dinner.
- ♥ Corporate signage (provided by you) prominently displayed at the Dinner.
- ♥ Opportunity to make a 5 minute presentation at the Dinner.
- ♥ Four Gala Dinner Tickets with reserved seating at a VIP table.
- ♥ Organisation name and logo printed on menus.
- ♥ One full registration to enable networking with delegates (including catering each day, satchel and welcome reception).
- ♥ Recognition as Sponsor on all printed materials including the Registration Brochure and Handbook.
- ♥ Acknowledgment as Sponsor on the Sponsorship Page of the Meeting website.
- ♥ Organisation brochure or promotional item placed on each setting.
- ♥ List of delegate contact details provided after the Meeting in accordance with the Privacy Act.
- ♥ Other benefits as negotiated.

For any questions or further information on sponsorships or exhibition please contact:

Sonya Altschwager

Sponsorship & Exhibition Consultant

SAPMEA Conventions

Ph: 08 8274 6054

Email: acra@sapmea.asn.au

WELCOME RECEPTION

\$4,400

The Welcome Reception provides an opportunity for everyone to meet in a relaxed environment. The Sponsor will receive the following benefits:

- ♥ Naming rights to the Welcome Reception.
- ♥ Corporate signage (provided by you) prominently displayed at the event.
- ♥ Opportunity to make a 5 minute presentation at the Welcome Reception.
- ♥ Four tickets to the Welcome Reception.
- ♥ One full registration to enable networking with delegates (including catering each day, satchel and welcome reception).
- ♥ Recognition as Welcome Reception Sponsor on all printed materials including the Registration Brochure and Handbook.
- ♥ Acknowledgment as a Sponsor on the Sponsorship Page of the Meeting website.
- ♥ Organisation brochure or item inserted into each delegate satchel.
- ♥ List of delegate contact details provided after the Meeting in accordance with the Privacy Act.

SATCHELS

\$2,200

Each delegate and exhibitor will receive a satchel and it is one of the most effective advertising opportunities available. The sponsorship includes:

- ♥ Company name and logo printed in a prominent position on the satchel.
- ♥ Recognition as Sponsor on all printed materials including the Registration Brochure and Handbook.
- ♥ Organisation brochure or item inserted into each satchel.
- ♥ List of delegate contact details provided after the Meeting in accordance with the Privacy Act.

NAME BADGES

\$2,200

Delegates and exhibitors must wear name badges at all times during the Meeting. By sponsoring the name badge, your company will have the sole ability to brand the badge including:

- ♥ Company name and logo on lanyard.
- ♥ Company name and logo on name badge
- ♥ Recognition as a Sponsor on all printed materials including the Registration Brochure and Handbook.
- ♥ List of delegate contact details provided after the Meeting in accordance with the Privacy Act.

MISCELLANEOUS SPONSORSHIPS

Listed below are a number of other ways your organisation can sponsor the Australian Cardiac Rehabilitation Association's 13th Annual Scientific Meeting and Exhibition:

- ♥ Keynote Speakers
- ♥ Concurrent Sessions
- ♥ Speaker Gifts
- ♥ Audio Visual
- ♥ Lunches, Morning or Afternoon Teas
- ♥ Advertising in the Handbook

Further information and costs are available on enquiry.

Exhibition Information

The Exhibition will be held on the 1st Floor Foyer of the Adelaide Hilton International from 7th to 9th August 2003. Catering each day will be served in the Exhibition area to ensure optimum exposure and high visitation to each Booth, thereby giving you maximum opportunities to reach your target audience.

EXHIBITION BOOTH **\$1,800**

- Shell scheme measuring 3m x 1.5m finished in velcro compatible fabric 2.4m high.
- Fascia sign with company name (max 30 letters).
- 2 Spotlights (150 watt).
- One 240 volt Power-point (additional powerpoints may be ordered).
- Two Exhibitor Representatives which include catering each day, attendance at the Welcome Reception, satchel and name badge.
- Acknowledgment as an Exhibitor in the Handbook.
- List of delegate contact details provided after the Meeting in accordance with the Privacy Act.

ADDITIONAL REPRESENTATIVES **\$330 EA**

Additional representatives can attend for the duration of the Meeting and include:

- Catering each day including morning, afternoon teas and lunches.
- One ticket to the Welcome Reception.
- Satchel and Name badge.

IMPORTANT INFORMATION

Booth preferences will be allocated with priority given to receipt of the Confirmation Form (attached) and an accompanying deposit. Subletting of space will not be permitted. One or more basic display areas may be joined.

EXHIBITION COMPANY

Upon receipt of your Confirmation Form and accompanying deposit, your details will be forwarded to the official exhibition company which will contact you direct, regarding furniture hire, freight/handling facilities and custom built stands.

Other Opportunities

SACHEL INSERT **EACH \$660**

Organisation promotional item or brochure (maximum 4 pages, A4 size) inserted in each of the anticipated 800 delegates' satchels. Promotional items can include:

| | |
|--------------|-----------------------|
| Writing Pads | Business Card Holders |
| Pens | Waiter's Friend |
| Key rings | Rulers |
| Pocket Maps | Baseball Caps |
| Mouse Pads | Delegate Gift |

Disclaimer

Every effort has been made to present, as accurately as possible, all the information contained in this document. SAPMEA, its agents, servants or sponsors will not be held responsible for any changes in content or cost for all or any general or specific information contained therein. Any cost and content are subject to alteration without notice. © SAPMEA 2002. All rights reserved

General Information

SOCIAL EVENTS

Welcome Reception

Thursday, 7th August 2003

Extra Tickets \$35 per person

Gala Dinner

Friday, 8th August 2003

The Gala Dinner will also be held at the Adelaide Hilton. It will be a night to enjoy South Australian wines and excellent foods in an outstanding venue.

Tickets \$90 per person.

CONFIRMATION AND PAYMENT

Confirmation Form together with non-refundable 50% deposit must be received by 28th February 2003. Final payment is required by 30th April 2003. Late bookings are possible, but choices may be limited. To ensure your booth selection, register early.

CANCELLATION

Cancellation of bookings must be in writing and received at the Secretariat by 1st June 2003, to receive a refund of payment less the non-refundable deposit.

ACCOMMODATION

Details of venues and rates will be advised separately early in 2003.

TRAVEL & TOURS

For further information on airfares and optional tours, please contact Traveland SAPMEA staff who will be happy to assist.

Most airfares are non-refundable; therefore we strongly advise that travel insurance be arranged to cover non-attendance due to illness. This will provide cover for non-refundable deposits on accommodation and airfares.

Travelworld SAPMEA

Tel: +61 8 8274 6046

Fax: +618 8274 6000

Email: travelworld@sapmea.asn.au

Web: www.sapmea.asn.au

WEBSITE

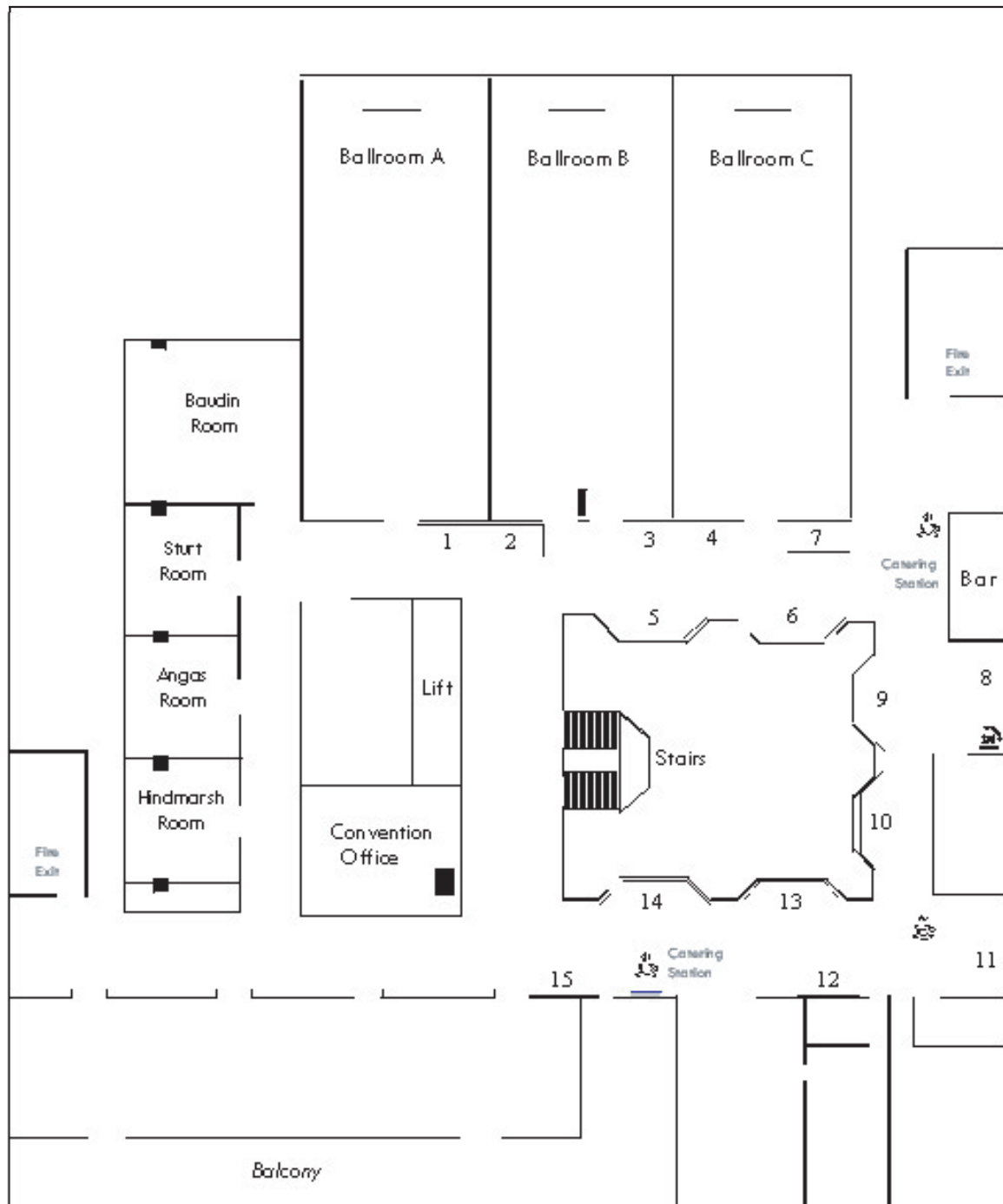
For all the latest information on the Meeting, please visit the website: www.sapmea.asn.au/acra

SECURITY

The Exhibition area cannot be locked so it is suggested that no easily removed valuable items be left overnight. Regular security patrols will be made of the area, however, no responsibility can be accepted for any loss or damage to equipment and display materials.

INSURANCE

Only Public Liability Insurance is included. Insurance for loss or damage to equipment or products while at the exhibition or during transport is the responsibility of the exhibitor.



**Australian Cardiac Rehabilitation
Association Conference**
7th – 9th August 2003
Hilton Adelaide

BOOTH SIZES

3m x 1.5m booths

1, 2, 3, 4, 5, 6, 7, 8, 9,
10, 11, 12, 13, 14, 15.

CONFIRMATION FORM



Please **PRINT** clearly ☺

Title Prof / Dr / Mr / Mrs / Miss / Ms

First Name.....Surname.....

Company.....

Position

Address

City.....State.....Postcode.....

Telephone.....Facsimile.....

Email.....

EXHIBITION BOOTH

..... Booths 3m x 1.5m @ A\$1,800 each

TOTAL \$.....

Preference of booth number(s):

1st..... 2nd..... 3rd.....

Facia Name:.....

Two Representatives are included per booth:

Rep 1 Name:.....

Yes, I will be attending the inclusive Welcome Reception

Rep 2 Name:.....

Yes, I will be attending the inclusive Welcome Reception

ADDITIONAL REPRESENTATIVE(S)

..... Rep(s) @ \$330 each

TOTAL \$.....

Name:.....

Yes, I will be attending the inclusive Welcome Reception

Name:.....

Yes, I will be attending the inclusive Welcome Reception

SOCIAL PROGRAM

Welcome Reception on Thursday 7th August 2003

..... Extra Tickets @ \$35 per person

Gala Dinner on Friday 8th August 2003

..... Tickets @ \$90 per person

TOTAL \$.....

Return completed form with your deposit to:

SAPMEA • 68 Greenhill Road • Wayville SA 5034

Tel: +61 8 8274 6060 • Fax: +61 8 8274 6000

Email: acra@sapmea.asn.au

SPONSORSHIP OPPORTUNITIES

(Please tick to indicate your interest)

Platinum Sponsor @ \$16,500

Gold Sponsor @ \$11,000

Silver Sponsor @ \$8,800

Gala Dinner Sponsor @ \$6,600

Welcome Reception @ \$4,400

Satchels @ \$2,200

Name Badges @ \$2,200

Other Sponsorship:

@ negotiated cost of: \$.....

Satchel Inserts @ \$660 each

TOTAL \$.....

DEPOSITS

50% of Exhibition Booth(s) @ \$1800 each

Deposit Due \$.....

50% of Sponsorship selected

Deposit Due \$.....

TOTAL DUE \$.....

Remittance

All prices include GST. ABN No. 42 145 490 048

Please find a cheque enclosed (payable to SAPMEA)

Or

Please charge the credit card below

Amex Diners Visa

MasterCard Bankcard

Total Amount to Charge \$.....

Card Number

Expiry date/.....

Verification No.....

Cardholder's Name.....

Cardholder's Signature