

A sapmea case study

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Association:

Department of Education and Children's Services

Name of Event:

5th International Middle Years of Schooling Conference

Delegates:

630 delegates and trade representatives

Destination:

Adelaide Convention Centre, South Australia

When:

Monday 6 September, 2010

The 5th International Middle Years of Schooling Conference took place at the Adelaide Convention Centre on Monday 6 September. The one day program consisted of two International Keynote Speakers, concurrent sessions discussing a range of issues for middle year's teachers, and two panel sessions involving the keynote speakers and middle year s students. The conference was successful in achieving delegate number of 630, approximately 100 more than the previous two day conference in 2008.

Majority of the delegates were from South Australian Schools, but the conference attracted delegates from around the country and New Zealand. The new one day format for the conference proved successful. Not only were delegate numbers up, the conference completely sold out the exhibition space of 26 displays, 14 more than 2008.

For delegates wanting to build on the one day program, school site visits were planned for the Tuesday to 4 schools around metropolitan Adelaide. Two of the school visits were attended by the two International Keynote speakers, who presented workshops as part of the visits.

sapmea has been involved with the management of the International Middle Years Conference since its inaugural meeting in 2002. **sapmea's** experience, knowledge and relationship with the client, combined with a passionate and enthusiastic committee resulted in an outstanding conference enjoyed by all involved.

